

KOMATEK DİYARBAKIR 2027

Southeastern Anatolia Construction and Material Handling Machinery,
Building Components, Mining and Technologies Exhibition

SPONSORSHIP PROPOSAL

04-08 MAY 2027

Mezopotamya International Exhibition and Congress Centre / DİYARBAKIR



komatekfuar.com
komatekdiyarbakir.com.tr

MAIN SUPPORTER

İMDER
TÜRKİYE İŞ MAKİHALARI DİSTRİBÜTÖRLERİ
VE İMALATÇILARI BİRLİĞİ

ORGANISER

SADA
UZMANLIK FUARLARI A.Ş.

THIS EXHIBITION IS HELD UNDER THE SUPERVISION OF TOBB
(THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE), PURSUANT TO LAW NO. 5174.

SADA UZMANLIK FUARLARI A.Ş.
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ABOUT THE EXHIBITION

KOMATEK 2027 - Southeastern Anatolia Construction and Material Handling Machinery, Building Components, Mining and Technologies Exhibition - is a specialist trade fair bringing together construction equipment, construction technologies, material handling machinery, building components, mining and related technologies.

The main product and service groups at the Diyarbakır exhibition are:

- Heavy Equipment
- Construction Machinery
- Construction Technologies
- Related Tools and Accessories
- Material Handling Machinery and Equipment
- Building Components and Technologies
- Mining and Technologies

WHO CAN BECOME A MAIN SPONSOR?

The Main Sponsor of KOMATEK 2027 Diyarbakır must not be one of the exhibition's core exhibitors. Sponsors will be selected from organisations supplying goods or services to companies in construction equipment, material handling, building, mining and related technology sectors and/or to exhibition visitors, or providing goods or services to the wider public. This aims to maintain balanced and equal competitive conditions among exhibitors.

KOMATEK DİYARBAKIR 2027 envisages one Main Sponsor, up to four Industry Sponsors and several special sponsorships (badges, lanyards, opening ceremony, technical sessions, etc.).



MAIN SPONSOR

Main Sponsorship of KOMATEK DİYARBAKIR 2027 is offered in two packages:

1. TITLE SPONSORSHIP

- The Main Sponsor's name or logo will appear alongside KOMATEK DİYARBAKIR 2027 throughout the promotional campaign with the wording "Main Sponsor", or another form requested by the sponsor and approved by SADA.
- In advertisements using the KOMATEK DİYARBAKIR 2027 name, the Main Sponsor's name or logo will appear alongside the exhibition name in the agreed format.
- This joint presentation will be used across all written, spoken, printed, digital and audiovisual promotional media.
- No other secondary sponsorship directly related to the Main Sponsor's business activities will be accepted.

2. ADDITIONAL PROMOTION

- Two banners prepared by the Sponsor will be displayed during the Opening Ceremony.
- One full-page colour advertisement will be published in the Exhibition Catalogue, subject to the Sponsor supplying the artwork.
- Before the exhibition, the Main Sponsor's name or slogan will be announced in appropriate broadcasts on contracted radio stations.
- The Sponsor's artwork and, where available, video will be displayed in suitable advertising spaces purchased by SADA at and near the Mezopotamya International Exhibition and Congress Centre, and on digital platforms, in accordance with the relevant media rules.
- The Main Sponsor's artwork will be displayed on suitable digital screens and fixed totem displays at the venue.
- Before the exhibition, the Main Sponsor's logo, flags and promotional video will be featured, subject to the programme and available facilities, at promotional events aimed at industry professionals, contractors, relevant institutions and organisations, and target visitor groups, particularly in Southeastern Anatolia.

Title Sponsorship fee	EUR 50,000
Additional Promotion Sponsorship fee	EUR 50,000
Total sponsorship fee when both packages are selected together	EUR 80,000

INDUSTRY SPONSORSHIPS

Up to four Industry Sponsorships will be available at KOMATEK DİYARBAKIR 2027. Selected industries must not compete directly with exhibitors; they must provide goods, services or support to exhibitors, or serve a broader section of the public.

Examples include Energy, Finance, Communications, Spare Parts, Fuel and Lubricants, and Information Technology. Other industries suitable for the exhibition may also be considered.

- Industry Sponsors will receive equal-sized placement in promotional materials.
- Sponsors will be featured on sponsor signage in the Foyer Area.
- One full-page colour advertisement will be published in the Exhibition Catalogue, subject to the Sponsor supplying the artwork.
- The Sponsor will be entitled to display one 2 m x 1 m banner during the Opening Ceremony.

The Industry Sponsorship fee is EUR 10,000.

SPECIAL SPONSORSHIPS

Badges and Lanyards:	EUR 25,000 (EUR 10,000 + EUR 15,000)
Opening Ceremony:	EUR 15,000

- Technical Session Sponsorship: Technical sessions on a range of topics are planned during the exhibition. Sponsors may support individual sessions or the entire programme. Sponsorship fees will be determined once the programme is finalised.
- Demo Area Sponsorship: This will be considered subject to the exhibition concept and site planning; the scope and fee will be determined separately.

In addition to the categories above, other sponsorship proposals aligned with the target audience and promotional needs of KOMATEK DİYARBAKIR 2027 will also be considered.

SADA UZMANLIK FUARLARI TİCARET A.Ş.